

# LONG TRAIL SCHOOL

founded 1975

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## Equinox Hotel Goes Back to School

**Dorset, VT**—Terry Lewis, the Human Resource Director at the Equinox Resort, visited Long Trail School's 6<sup>th</sup> grade Vermont Life class. The class covers many facets of Vermont life, including history, geography, natural history, industry and agriculture. Lewis was invited to speak about local employment issues, the marketing of Vermont and the tourist industry in general.

Lewis gave a brief presentation in which she imparted the importance of tourists having a personalized and satisfying experience and the ways the Equinox tries to meet that need. She also spoke of the Vermont image and the types of services travelers expect. She fielded questions covering local labor market issues and famous ghost stories of the hotel.



“It is extremely important our students understand our small state,” says Matt Conger, the teacher who invited Lewis. “They see tourism as leaf peepers and skiers. Terry (Lewis) explained the economic implications and how the travel industry directly affects local business. They got a peek behind the curtain only an industry professional can offer.”

Terry Lewis, HR Director at the Equinox Hotel, and several of Long Trail School's 6<sup>th</sup> graders after she visited to speak about the local tourist economy.

Peter Ahlfeld, the LTS Dean of School, hopes for more business input. “We are very fortunate local businesses are so willing to lend their expertise and resources to support our students’ learning. We are thrilled the 6<sup>th</sup> graders had is opportunity and we look forward to future education/business collaborations. It is crucial our children understand the world around them.”

Long Trail School combines rigorous academics and a personalized curriculum for grades 6-12. For more information, please contact at 802.867.5717.