



LONG TRAIL FAMILY NETWORK

Meeting 4/21/2021

Attendees:

Ann Pibal, Colin Brant, Ori Brant-9, North Bennington
Chelley Tifft, Charleigh Tifft-12, Danby
Meredith Morgan, Meara Morgan-9
Suzie Eisinger, Liz Eisinger-9
Caitlin Miosek, Luke Miosek-6
Jonathan Adelson, Henry Adelson-6
Christine Moson, Izzy Moson-9
Joann Wilson, Thomas Wilson-10
Kristen Zens, Chloe Zens-6
Elisabeth Kulas, Adam Kulas Klopchin-10, Rutland Town
Kim Wildman, Lillie-12, Zach-10, Aimee and Natalie-8
Erin Robbason, Miles-8NEXT-NEW, West Rutland
Mary Beth Adelson, Henry Adelson-6, Winhall
Bill Pronovost, Adison Pronovost-7
Jeff & Nancy Yates, Phoebe Yates-8 (first year at LTS)
Erica Lin & Eric Weissleder, Joshua Weissleder-7, Abby-6NEXT
Gigi Freeman, new parent NEXT-NEW
Jon Mathewson, MilesNEXT-NEW

- Selling LTS gear
 - Pop-up store days
 - Brands & colors kids like
 - More black/gray, less red?
 - "My grandson goes to Long Trail and all I got was this lousy sweatshirt!"
- Fall Festival
 - Fundraising
 - Family social/ice breaker/networking
 - Introducing students to groups
- Welcome Back parent/teacher/staff fundraising party
- Parents getting a special invite for first day of school morning assembly
- Welcoming new families into the community
 - Call them

- Invite to concert event
- Silent auction
 - Charge admission
 - Food donated
 - Silent bid on donated goods/services/experiences
- Chance auction
 - (where you put the items out, have people Purchase tickets, and raffle off the items)
- Online auction
 - With a specific mission
- Add kids to events, so they'll bring their parents
- Online auction and in-person simultaneous event
- <https://www.givelively.org/>
- Wish list
 - At different price levels
- Other ideas for thanking teachers and staff
- Dance

- ❖ History (Courtney)
 - 1975, 15 students
 - 1988, 33 students
 - 1995, 50 kids, start of parent association
- ❖ Huge geographical radius, and increasing so it makes sense to organize virtually
- ❖ 4 Groups:
 - ATHLETICS
 - MERCH
 - Baseball hats
 - Selling gear at games
 - Skido
 - Fall Festival to sell gear
 - Merch stations/Chelley's/school store
 - Back to School picnic tables--tables for each group
 - LT Parent/mom/dad/grandparent ideas for sweatshirts
 - Idea to motivate students/get credits redeemable for merch (equity approach helps students who can't afford get merch too)
 - Also credits for kids who submit content for social media, or volunteering at events, community service
 - EVENT: of people being able to go back to the school building (some first year families have never been inside)
 - ARTS
 - Concerts free on the lawn, after graduation
 - Offer tour of the building on concert nights--including new Fieldhouse
 - Coach people to wear LTS gear to the concerts
 - Evenings & weekends better for working parents
 - Picnic basket from Dorset Union Store
 - Sponsor for concerts
 - Food trucks
 - Night under the stars without kids

- Smorgasbord
 - Families donating food & classes getting together, anonymous donations
 - Silent auction items that are produced by students (art, paint a rocking chair), add music
 - Fundraising for a particular purpose/goal
 - Appreciate people at the concerts on the big stage
- ACADEMICS/STUDENT EXPERIENCES
- Travel
 - Teacher appreciation--how to thank your teachers: massage
- ADVANCEMENT
- Plant sale
 - Parents want to know where we are in accomplishing our goals in specific fundraisers
 - Wishlist
 - Requiring (?) or encouraging donating time, money or services to the school in some way
 - Easy ways to give small amounts of money--"donate \$10 here"
 - Events up North--trail hikes

Next Steps

1. Develop groups
2. Name leader, or co-leaders of each group
3. Interested leaders to email Katie or Courtney and meet with them to plan first meeting of the group
4. Name goals
5. Advertise first meetings
6. Using up LTPA funds for prom, seniors, teacher appreciation
7. Hearing from parents, we will support the future leaders